



WORLD

FIGHT CHANNEL

About us

Great channel by experienced company

- FIGHT CHANNEL WORLD Inc. produces and owns premium sport channel, 'Fight Channel World HD' that was launched in 2015.
- It also produces FFC (Final Fight Championship) events and runs highly successful sports web portal
- Mr. Orsat Zovko, the owner of FIGHT CHANNEL WORLD Inc. has been in media business for 23 years and 10 years ago he launched two childrens' channels ('Orlando Kids' and 'OK Bambino') which were recently sold to American investment fond, KKR
- Mr. Zovko has been dedicated to fighting sport business for past 15 years and he was a manager of worldly renowned kickboxing and MMA fighter Mirko Cro Cop



About 'Fight Channel World HD'

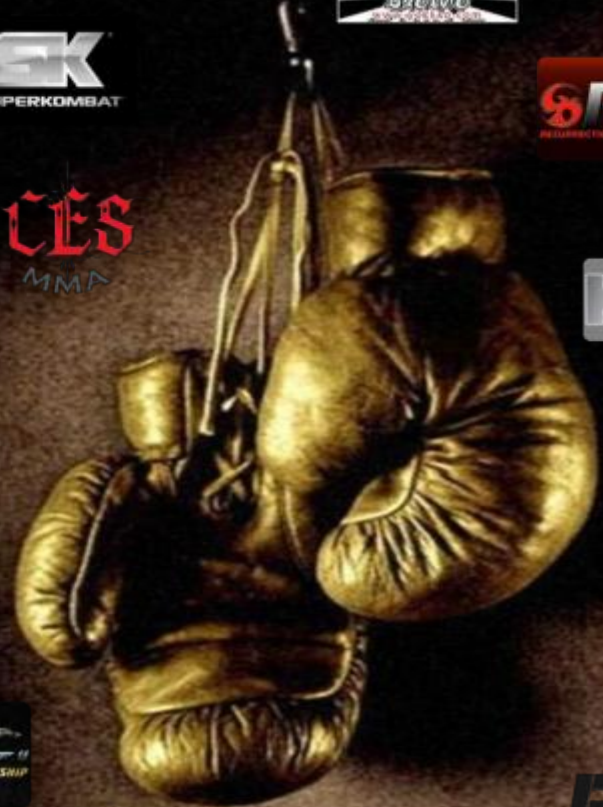
No 1. world fighting channel

- **Channel:** 'Fight channel world HD' is hi-quality pay TV channel completely devoted to the world of fighting sports, the fastest growing sport in the world
- **Content:** worldwide rights for mixed martial arts (MMA), kickboxing and Muay Thai top brands and athletes
- **Resolution:** crystal clear HD quality
- **Target:** 19+ men, decision makers for pay TV acquisition
- **PPV service:** FFC matches available via Pay-per-view service which can create new revenue stream for operators



Top brands for best content

- Final Fight Championship (FFC)
- Konfrontacija Sztuk Walki (KSW)
- Resurrection Fighting Alliance (RFA)
- Superkombat (SK)
- Yokkao
- King of Kings (KOK)
- Legend (Legend FC)
- Global Fighting Championship (GFC)
- Maximum Fighting Championship (MFC)
- Titan Fighting Championship (Titan FC)
- Lion Fight Promotions (LF)
- Legacy Fighting Championship (Legacy FC)
- Classic Entertainment & Sports (CES MMA)



„Fight Channel World HD” platforms

- Flip TV Pty Ltd (Australia)
- A1 Telekom Austria AG (Austria)
- FLIX.TV s.r.o. (Czech Republic)
- Croatian Telekom d.d. (Croatia)
- VIPnet d.o.o. (Croatia)
- Telekom Slovenije d.d. (Slovenia)
- Mobiltel EAD (Bulgaria)
- Net 1 Ltd (Bulgaria)
- VioRa Interactive Ltd (Bulgaria)
- Delta Ltd (Bulgaria)
- Scat Retekom Ltd (Bulgaria)
- Pleven Sprint Ltd (Bulgaria)
- Diana Cable TV OOD (Bulgaria)
- Intervizion 2010 Ltd (Bulgaria)
- Link+ OOD (Bulgaria)
- TVN Distribution Bulgaria LTD (Bulgaria)
- ONE.VIP Skopje d.o.o. (Macedonia)
- Mobile2Morrow B.V. (The Netherlands)



Rights

All platforms, all devices

- PLATFORMS:
 - CATV, IPTV, DTH, Multiscreen/OTT
- PAY-PER-VIEW (PPV):
 - FFC live events
- DEVICES:
 - STB, PC, Mobile, Tablet, Smart TV, Gaming console...
- INTERACTIVE FUNCTIONALITIES:
 - PVR, nPVR, Start Over, Catch-up, Pause



Figh sports rating

Leader in sports program (males 18-49)

Year	Variable Description (grouped) Target	AMR %			SHR %		
		Total Individual	M 18-49	MF 18-49	Total Individual	M 18-49	MF 18-49
2014	K - 1 WORLD GRAND PRIX 2013 FINAL	21.13%	24.58%	21.24%	56.68%	68.70%	59.47%
	LEGEND II INVASION	19.12%	17.02%	16.55%	44.65%	50.54%	44.66%
	KICK BOXING - GLORY 14 ZAGREB - PRIJENOS	15.80%	16.87%	15.49%	44.55%	51.11%	46.12%
	FOOTBALL - Champions league - PRIJENOS	12.28%	16.56%	12.37%	29.24%	45.16%	32.46%
	FOOTBALL - Champions league - PRIJENOS	11.44%	14.93%	11.86%	26.93%	40.92%	30.50%
	FOOTBALL - Champions league - PRIJENOS	11.48%	14.92%	11.31%	26.68%	42.19%	30.30%
	FOOTBALL - UEFA SUPER CUP - PRIJENOS	11.64%	14.76%	12.37%	38.37%	47.04%	41.71%
	FOOTBALL - Champions league - PRIJENOS	11.26%	14.24%	10.99%	25.29%	41.06%	29.41%
	FOOTBALL - Champions league KVALIFIKACIJA	11.83%	13.76%	10.59%	33.87%	49.56%	36.20%
	FOOTBALL - UEFA SUPER CUP - PRIJENOS	11.17%	13.39%	11.61%	32.14%	42.47%	36.96%
2013	FOOTBALL - Champions league - PRIJENOS	10.26%	13.28%	10.42%	23.04%	37.09%	26.79%
	FOOTBALL - Champions league - PRIJENOS	10.24%	12.92%	10.06%	22.04%	36.60%	25.82%
	FOOTBALL - UEFA European league (DOM) -	9.97%	12.17%	9.51%	27.22%	40.68%	30.56%
	FOOTBALL - Champions league KVALIFIKACIJA	10.35%	11.78%	9.15%	30.01%	44.83%	32.90%
	FOOTBALL - Champions league KVALIFIKACIJA	9.98%	10.98%	8.60%	29.35%	44.37%	32.80%
	FOOTBALL - UEFA SUPER CUP - PRIJENOS	9.20%	10.85%	9.44%	27.38%	37.69%	32.22%
	FINAL FIGHT CHAMPIONSHIP	10.83%	10.65%	10.01%	33.50%	38.11%	33.86%
	FOOTBALL - UEFA European league (DOM) -	8.51%	10.25%	8.09%	23.18%	35.67%	26.79%



Source: AGB Nielsen
Total Individuals: 4.154.081
Cases: 2.160

Signal delivery details

Satellite	Eutelsat 16°E
Transponder	D09
Frequency	11 554 MHz H
Modulation	DVB-S2 8-PSK
Symbol rate	30 000
FEC	5/6
SID	1843
Video	5301 H.264
Audio	5302 MPEG-2
CAS	Conax



Fight portal - <http://fightbreak.com>

Perfect web support for TV Channel



- One of most visited specialized sports portal in Europe
- Content created by experienced journalists and editors is excellent supplement to "Fight Channel World HD"
- Entire content is in English and Croatian with an option to be made in other languages by request

