



SPORT 1

SPORT 1

BALTIC

SPORT 2

SPORT 2

BALTIC



Passions are many, sport is the one...

For more than 20 years history Povekhnost TV has carried out a lot of ambitious projects to popularization sport in CIS countries. The Sport's Channels has become a logical step of the company's evolution. Long-term experience in sports events' broadcast, powerful technical base along with professionalism of commentators and journalists, all that implement at a maximum the idea of sports TV in CIS channels are available to sports fans in Ukraine, Kazakhstan, Kyrgyzstan, Georgia, Moldova, Belarus, Latvia, Lithuania, Estonia and others.

More than 1000 cable TV operators have been re-transmitting our channels to 30 million house-holds (more than 90 million viewers).

Signal transmission is carried out over IP in three cities: Riga , Kiev, Minsk .

Live transmissions of important sports events, invariable high level commentary, live analysis of sport events during the breaks and after the event with the participation of famous individuals of the world of sport contribute to the event viewing considerably and make it really unforgettable.

Three audio tracks - Russian, Ukrainian languages and English-Russian languages.



SPORT1 LIVE **SPORT2 LIVE**

SPORT2 LIVE
BALTIC



Bundesliga (German football league) season 2016/2017 - German football league. There are 18 clubs, including Bayern Munich, Borussia Dortmund, Wolfsburg, Schalke, Werder Bremen, Hamburg. Championship runs from August to May, each team plays 34 matches . Channels Sport 1, Sport 2 show 5 live matches in each round, review of the tour, tour preview. One of the strongest divisions in the world of football.



The Russian Football Premier League (top division) season 2016/2017 - the highest football tournament in Russia.



Eredivisie season 2016/2017 - the highest football tournament in Netherlands.



Euro Beach Soccer League 2017 - European Beach Soccer League. The competition involved teams of beach soccer.

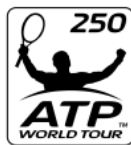


CONMEBOL qualify for the World Cup 2018 - South American football selection for 2018 World Cup. Among the participants are teams from Brazil, Argentina, Chile, Colombia, Uruguay.



Friendly matches of Brazilian national football team 2017/2018.

Ukrainian Football Championship (First League), season 2016/2017 - the second most important football tournament in Ukraine.



World Tour ATP 250, 2016/2017 - series of men's tennis tournaments, the winner of which adds 250 ranking points to his World rating .



World Tour WTA, 2016/2017 - series of women's tennis tournaments.



MUBADALA WORLD TENNIS CHAMPIONSHIPS 2017



Handball Champions League, season 2016/2017 - the highest handball tournament in Europe, in which the strongest clubs of Europe take part.



GLORY KICKBOXING – kickboxing tournaments with the participation of the best world fighters.



Ukrainian futsal "Extra League" 2016/2017 - the Ukrainian National Futsal Championship



Argentinian football championship 2016/2017 Primera Division - matches with the strongest clubs in Argentina: River Plate, Boca Juniors, Estudiantes, Lanus.



Greek football Super League 2016/2017 - the highest league of the Greece championship.



TC Open – International Touring Car Championship



European LeMan Series – international endurance championship.



EUROPEAN FORMULA 3 OPEN – open-wheel cars championship, class Formula 3.



Powerboat Formula 1 (Formula One UIM World Championship) - world championship competition in the water-motor technique class "Formula - 1".



TCR International Series - Touring Championship on production machines.



INTERNATIONAL GT OPEN – International GT Car Championship.



Ryder Cup 2018 - the most visited in the world tournament, confrontation between Europe and the United States.



Greece championship of basketball 2016/2017 - the struggle of irreconcilable rivals Olympiakos and Panathinaikos.



League ABA 2016/2017 - also known as the Adriatic League. It is the strongest basketball league in the region and includes teams from Serbia, Croatia, Bosnia and Herzegovina, Slovenia, Montenegro and Israel.



For the past three hundred years, boxing has been one of the most fascinating spectacles, gathering thousands of audiences in the arenas and multi-million on the screens of their TV sets. The last fifty years all the most rating broadcasts are connected with boxing, fights without rules MMA and UFC, and also tournaments of series K-1, Gloria, Superior

TV channel Sport 1 BALTIC is glad to present its viewers the opportunity to see the world of fist fights, both past and present.

In our archive are more than 3000 hours of videotapes of duels of world boxing, starting with the legend Jack Dempsey and Floyd Patterson, Rocky Marciano and Marvin Hagler, Ray Shugar Leonard and Thomas Hearn, Mohamed Ali and Joe Frazier, Mike Tyson and Evander Holyfield, Lennox Lewis and Chris Byrd, Marco Antonio Barrera and Erik Morales, Manny Pacquiao and Kostya Tszyu, Vitali and Wladimir Klitschko, Vasiliy Lomachenko and Floyd Mayweather, as well as many other great fighters, whose names have forever entered the pantheon of world fist fights.

We will introduce you the fighters of Mixed Martial Arts, who are considered the best MMA fighters in the history of this kind of confrontation - Bas Rutten, Randy Couture, Chuck Liddel, Ros Greysti, Matt Hughes, Igor Vovchanchin, George Saint Pierre, Anderson Silva, Dan Henderson, John Jones, Jose Aldo, Junior Dos Santos, Alistair Overeem.

Separate mention deserves the broadcast of the World Series of Boxing (WSB) and Amateur Professional Boxing (APB) tournaments, which have won a multi-million audience of fans over the past five years.

Archival recordings and live broadcasts, accompanied by the best commentators of our time, Vladimir Gendlin and Yuri Nesterenko, who make the complex simple and understandable.

In 2017 planned about 200 hours of live broadcasts of live boxing and fight events.

Broadcasting of the channel is conducted in Russian.



01601 Ukraine, Kiev, ST. Khreshchatyk, 48B

тел. +38 044 235 42 57

факс +38 044 234 60 94

www.poverkhnost.tv

For general questions

Piven Victoria

victory@poverh.kiev.ua

Retransmission of TV channels

Belenkaya Elena / Geraymovich Elena

lb@poverh.kiev.ua / lg@poverh.kiev.ua

+38-067-407-11-81 / +38-097-158-13-05

Advertising Department Head

Nikolai Zholtyi

kolya@poverh.kiev.ua +38-067-224-14-38

Technical issues

Lotoshko Gennady

gena@poverh.kiev.ua +38-067-324-14-33